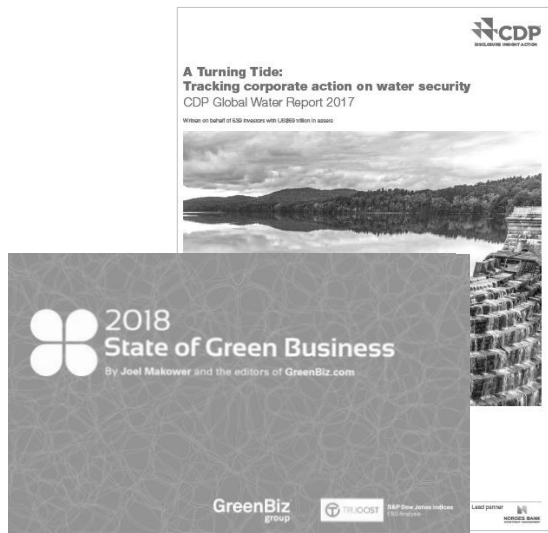


# ABUNDANCE



# WATER STEWARDSHIP

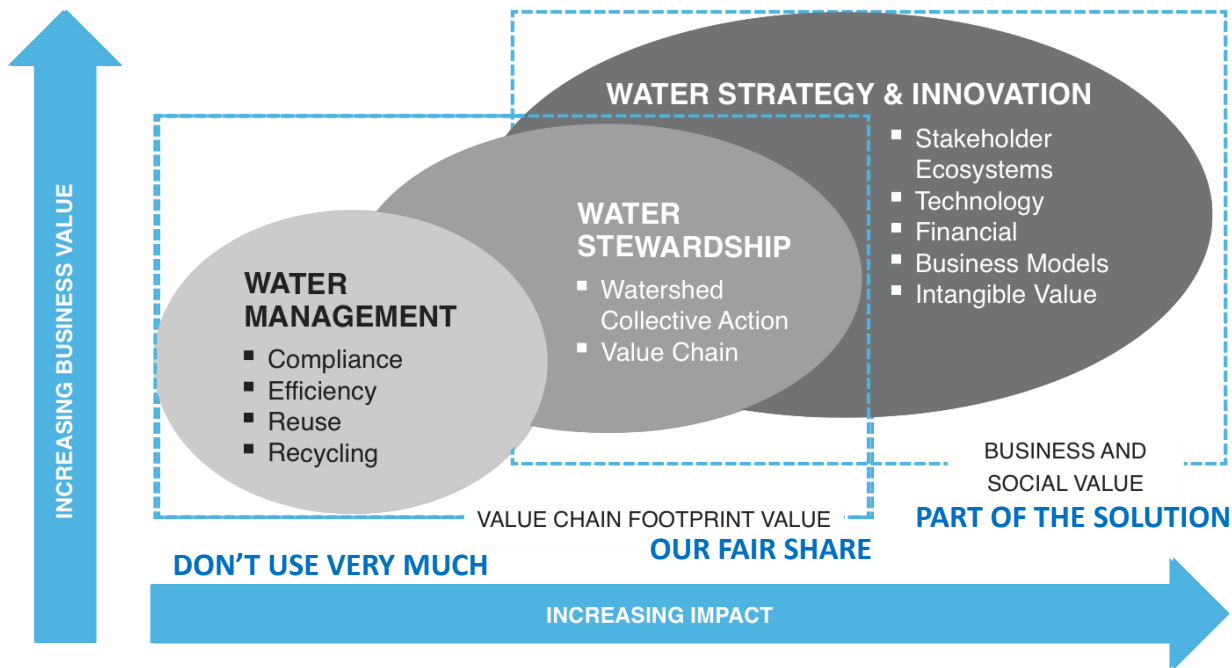
## IS THIS PROGRESS?



- 💧 **CDP** asked 4,653 of the largest global companies to provide data about their efforts to manage and govern freshwater resources. In total **2,025 companies responded**, up from 1,432 last year.
- 💧 **\$27 Billion** in global investments to mitigate water risks.

# ABUNDANCE

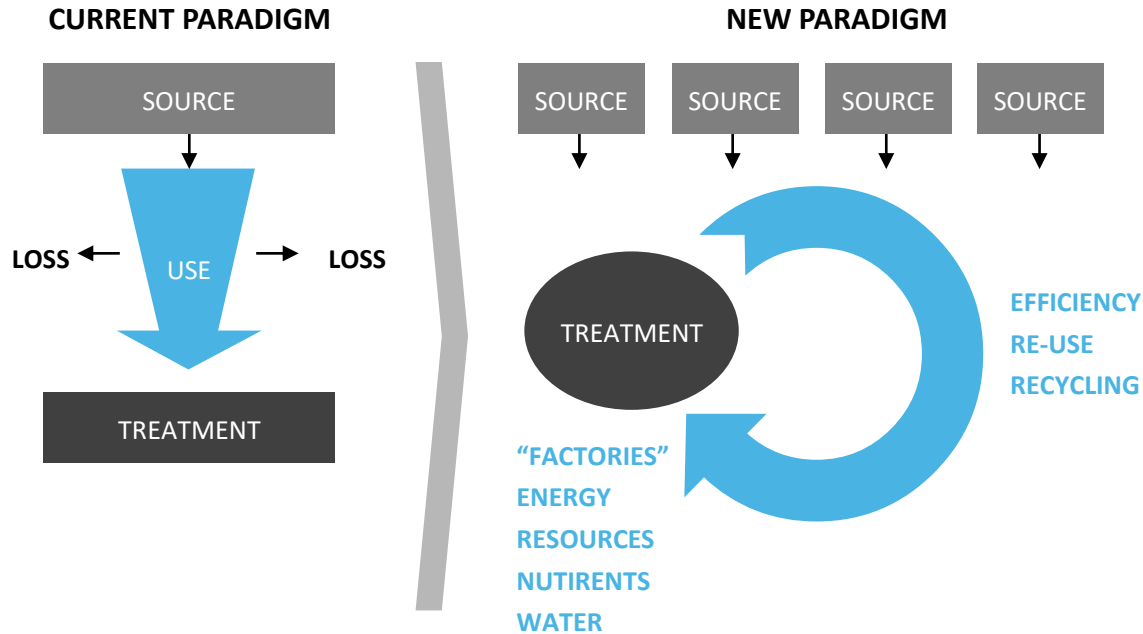
## CREATING VALUE BEYOND STEWARDSHIP



# TECHNOLOGY INNOVATION

## ONE WATER OR CIRCULAR ECONOMY

*Adapted from Lux Research Water Intelligence 2008*



# TECHNOLOGY INNOVATION

## NEW SOURCES AND LOCALIZED TREATMENT



HOMES



SCHOOLS



OFFICES



**SOURCE™**

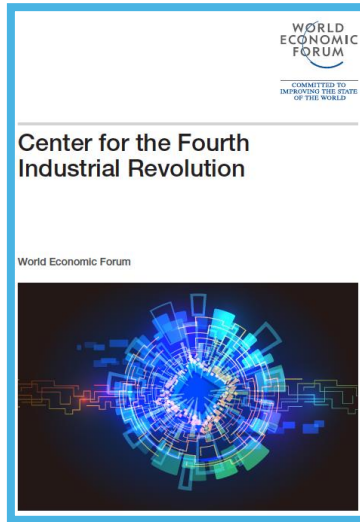
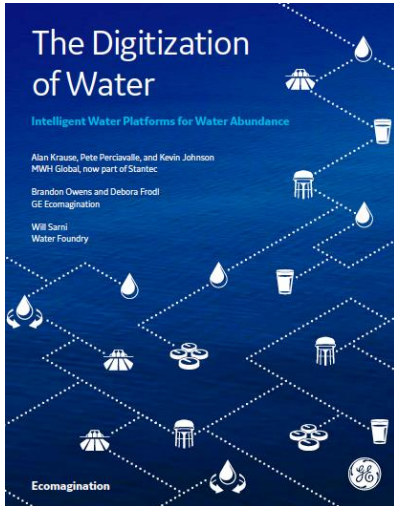
 **ZEROMASS water™**



**ORGANICA**

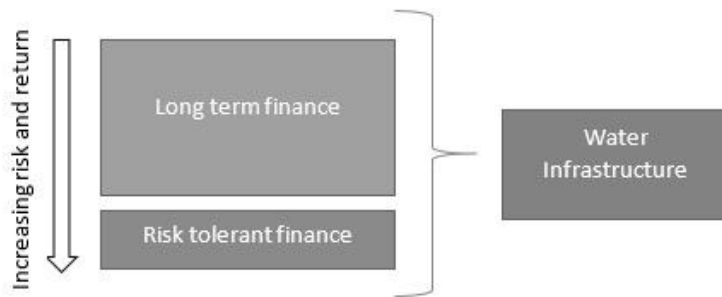
# TECHNOLOGY INNOVATION

## DIGITAL TECHNOLOGY TRENDS



# BUSINESS

## MODELS AND FINANCIAL INNOVATION



# STAKEHOLDER

## ECOSYSTEM INNOVATION – ACCELERATORS



### Innovation Accelerators

The **100+ Sustainability Accelerator** will aim to solve 100+ challenges by 2025. Powered by ZX VENTURES, the 100+ Sustainability Accelerator will run annual boot camps in 9 markets followed by a 10-week program for select entrepreneurs to test and scale solutions.



Over the next three years, **the techstars Sustainability Accelerator** expects to attract thousands of potential applicant companies, of which 30 high-potential companies will be selected for the program.





# STAKEHOLDER

## ECOSYSTEM INNOVATION – PRIZE COMPETITIONS



**IMAGINE CREATING WATER FROM THIN AIR**

Can innovators develop energy-efficient technologies that extract fresh water from the atmosphere?

[LEARN MORE >](#)

IMAGINE |  | H<sub>2</sub>O



# CREATE VALUE

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*Help end the global water crisis.*

 water.org®



1 Limited Edition Chalice = 5 Years Clean Water

**BUY A CHALICE**



water for people  
EVERYONE • FOREVER

**ABSOLUT ELYX**  
*gift set*



2015 – 5 Year Mission to bring access to safe drinking water to 100,000 people

# THANK YOU

Andre Fourie, ABInBev

Will Sarni, Water Foundry

David Grant, ABInBev